

Housing Authority of the County of Sacramento

CHOICE NEIGHBORHOODS INITIATIVE

River District - Railyards

Neighborhood Task Force Meeting

August 22, 2012

3:30 PM

AGENDA

- 1. Opening and Introductions- *Patti Kleinknecht*** *5 min*
 - a. Self-Introduction of all Participants*

- 2. Neighborhood Strategy Development – Round 1** *80 min*
 - a. Review HUD goals and requirements for Neighborhood Strategy*
 - b. Summary of Key Resident Needs from Survey*
 - c. Strategy Development – *Group Breakout**
 - d. Review of Group Work*

- 3. Next Steps- *Patti Kleinknecht*** *5 min*
 - a. Further Strategy Development*
 - b. Identification of Neighborhood Implementation Entity*
 - c. Schedule Next Meeting*

**Branding, market study, and housing lead RFQ are in process, updates will be provided at the next Task Force Meeting*

**Twin Rivers Public Housing Development
Resident Needs Assessment Summary
(N=183)**

Household Characteristics

- 50% of HHs have a computer, of which 77% have access to the internet
- 50% of HHs do not use a traditional bank or have a traditional bank account
- Average household income (N=208) is \$9,572

Under \$5,000	51 (25%)
\$5,000-9,999	71 (34%)
\$10,000-14,999	51 (25%)
\$15,000-19,999	19 (9%)
\$20,000-24,999	10 (5%)
\$25,000-29,999	2 (1%)
\$30,000-34,999	4 (2%)

Educational Attainment

	Twin Rivers	Sac County
No High School Diploma/GED	28%	15%
High School/GED	26%	22%
Some College	41%	35%
College Degree or higher	5%	28%

- 17% are current attending college or a vocational training program
- Of those not attending college or vocational training program, 44% are interested

Employment

- 25% of adult household members are currently employed
 - Of those employed, 48% are working full time
- Of 75% not employed, primary reasons include:
 - disability (40%)
 - children at home (17%)
 - cannot find job (25%)
 - currently in school (21%)
- Cited barriers to employment for neighborhood residents:
 - Lack of job opportunities (40%)
 - Lack of transportation (39%)
 - Lack of job experience/skills (31%)
 - Lack of childcare (27%)
 - Lack of education (23%)
 - Criminal record (11%)

- Areas of employment interest are:
 - Health/medical (34%)
 - Administrative (28%)
 - Food industry (26%)
 - Retail/sales (24%)
 - Education (18%)
 - Childcare (21%)
 - Self-employment/own business (21%)
 - Computer/technology (18%)
 - Hospitality (18%)
 - Transportation (15%)
 - Maintenance (14%)
 - Personal services (13%)
- Skill development program interests:
 - computer skills (56%)
 - small business training (33%)
 - budgeting/finances (30%)
 - vocational training (28%)
 - cooking/food prep (19%)
 - child development/parenting (19%)
 - college prep (15%)
 - leadership training (15%)
 - English skills (12%)
 - relationship skills (12%)
 - citizenship (9%)
- Employment assistance services Requested:
 - Job Skills Training (65%)
 - Transportation (42%)
 - Job Fairs (39%)
 - Before school (21%), after school (28%) and 24-hour (32%) childcare
 - Others identified – GED classes, discounted bus tickets, computer/internet access

Children/Youth

- Of households with pre-school age children, only 21% are enrolled in an early childhood education program.
- Enrichment program participation – 35% do not participate in any, of those who do:
 - Afterschool programs – 44%
 - Church activities -29%
 - Sports/recreational – 22%
 - Tutoring – 14%

- Boys & Girls Club – 7% - Use of the B&G Club is very low, reasons for non-use were mainly folks don't know about, too hard to get there, and it costs money
- 80% would like youth programs to be offered after school and in the summer, 60% want them on the weekends
- Activities they would like to see for children/youth include:
 - Recreation/sports – 61%
 - Arts and crafts – 53%
 - Computer classes – 52%
 - Job Skills training/ employment assistance – 45%
 - Drug prevention – 43%
 - Youth leadership – 43%
 - Music/band/singing – 41%
 - Academic tutoring – 41%
 - Violence/safety prevention programs – 38%
 - Mentoring – 37%
 - Safe sex education – 36%
 - Dance – 33%
 - Life skills/financial literacy – 33%
 - Social activities – 31%
 - Religious instruction – 19%

Health

	Adults	Children
Current Health	73% (good to fair)	85% (excellent to good)
Have Health Insurance	80%	96%
Access to Affordable Health Care	72%	88%
Access to Dental Care	50%	93%
Medical Home		
Doctor's Office	65%	56%
Emergency Room	21%	9%
County Clinic	24%	9%
Medical Conditions (Being Treated)		
Asthma	39% (73%)	33% (67%)
Type 1 Diabetes	11% (36%)	7% (11%)
Type 2 Diabetes	17% (41%)	1% (0%)
High Blood Pressure	49% (48%)	2% (0%)
Mental Health/Depression	33% (52%)	4% (60%)
Arthritis	35% (54%)	1% (0%)
Weight Problem	33% (32%)	5% (14%)
Heart Disease	10% (46%)	2% (50%)

- 79% have health insurance through Medi Cal, 26% have Medicare
- Adults generally eat fewer servings of fruits and vegetables per day than their children

- Most adults (74%) report being pretty active getting 30+ minutes daily, while children are even more active at 60+ minutes/day (63%)
- Only 36% of adults participate in any exercise or fitness activities
- More likely to exercise if had:
 - walking/running path nearby (31%)
 - felt safe walking around area (49%)
 - had dance classes (31%)
 - gym in neighborhood (64%)

Food Security

- 43% reported that there are times when there is not enough food in the house to eat
- Reasons for not enough food are:
 - not enough money (68%)
 - too hard to get to the store (42%)
- Strong interest (75%) in community garden, courses on healthy living, and learning about nutrition, cooking, etc.

Transportation

- 37% use the bus, 27% use light rail, and 30% have someone drive them. Only 18% walk, and 6% bike.
- 50% say transportation is a barrier when trying to go to work/school/store/doctor's office

Safety

- While people felt generally safe during the day in the neighborhood (74%), but 57% feel unsafe after dark.
- For those who go to parks in the neighborhood, 56% said they did not feel safe there
- If local services are not being used, about 30% say because feel unsafe or uncomfortable in the area
- The biggest safety concerns in the area were:
 - Speeding traffic (44%)
 - Transient/homeless population (42%)
 - Drug dealing (41%)
 - Drug use (37%)
 - Juvenile delinquency (37%)
 - Gang activity (32%)
 - Theft (28%)
- Crime prevention activities include:
 - Better street lighting (57%)
 - Better security systems (53%)
 - More visible police patrol (50%)

- Fencing and gates (45%)
- Crime watch program (27%) – note that 54% of households said they would NOT participate in a neighborhood watch, many noted the fear of retribution were they to participate
- People generally trust and have confidence in the PD, 38% said they have little to no trust
 - 36% want to see an increase in police presence
 - 34% want to see them working with youths
 - 29% community policing
 - 26% increase in enforcement
 - 25% crime prevention advice/training

Neighborhood

- 81% are interested in pursuing homeownership
- Biggest strength of neighborhood, aside from affordability, was transportation (44%)
- Most desired businesses:
 - Grocery store (86%)
 - Large retail (53%)
 - Pharmacy/drugstore (43%)
 - Farmer's market (35%)
 - Library (31%)
 - Restaurants (30%)
 - Clinic/hospital (30%)
 - Laundromat (24%)
- Dislikes about neighborhood:
 - Poor street lighting/street layout (48%)
 - Distance from school, job, groceries, services (47%)
 - Crime/violence on street (45%)
 - Not enough rec facilities (30%) / Lack of community center (25%)/Not enough green areas/parks (24%)
 - Poor quality school (25%)
 - Unemployment (25%)
 - Not enough childcare options (20%)

Overall Services would most benefit from:

- Job skills training/employment assistance (48%) / GED Adult Education (26%)
- Physical fitness for adults (42%)
- Transportation (40%)
- Computer classes/lab (39%)
- Youth programs (36%)
- Childcare (31%)
- Healthcare/medical services (31%)

- Credit repair (30%) / Financial counseling (21%)
- Arts/Dance/Music (26%)
- Counseling services (22%) / Mental health services (20%)

River District-Railyards Choice Neighborhoods Initiative
Neighborhood Task Force
August 22, 2012

Strategy Development – Round 1

1. Review summary of resident needs survey results and community needs assessment – *5 minutes*
2. Develop a draft vision statement for the Neighborhood Strategy – *10 minutes*
 - a. How would you describe the neighborhood today?
 - b. How would you describe the neighborhood ten years from now after implementation of the plan is complete?
3. Identify objectives and strategies within each of the following categorical groupings– *10 minutes per objective*
 - Transportation (pedestrian, bicycle, car, public transit)
 - Parks, Open Space, Recreation
 - Neighborhood Serving Businesses
 - Homelessness

Note: Some objectives and strategies are within the purview of the people and/or education task force and will help them with identifying their strategies

 - a. Identify the need that you are addressing with the strategy – what is the baseline number/percentage
 - b. Identify the outcome you are trying to achieve with the strategy – number/percentage
 - c. Describe the service/strategy
 - d. Identify resources/partners to carrying out strategy

Questions to think about:

1. What are the barriers/challenges to achieving the stated objective?
2. What can Choice Neighborhoods do to help overcome those barriers/challenges?

Priority Outcomes for HUD:

1. Distance traveled from the neighborhood to basic services (grocery stores, banks, health clinics and doctors' offices, dentist offices, and high quality early learning programs and services) is equal to or less than distance traveled from the median neighborhood in the metropolitan area.
2. Distance to travel to high-quality part and recreational facilities in the neighborhood be equal to or less than for other neighborhoods in the jurisdiction and the region.
3. Neighborhood residents have quality public transit, walking and/or biking options to connect them easily to places of work and local services.

River District – RailyardsNeighborhoodVision Worksheet

- How would you describe the neighborhood today?

- How would you describe the neighborhood ten years from now after implementation of the plan is complete?

River District – RailyardsNeighborhood Strategies

Area: **Transportation** **Parks/Open Space** **Businesses** **Homeless**

Objective: To increase grocery store access and accessibility to fresh food.

Need for Objective:According to resident needs assessment, a grocery store was the more desired business in the neighborhood (86%). 42% cited difficulty getting to the grocery store as the reason why there was not enough food to eat at home. 50% stated that transportation is a barrier when trying to go to work/school/store/doctor’s office. According to community needs assessment, there is a fresh food retail establishment within ¼ mile of the development (Cash and Carry), but it mostly sells bulk items.

Outcome of Objective:

Short-Term:Access to viable alternatives aside from a traditional grocery store.

Long-Term:Locate a traditional grocery store in the neighborhood.

Strategy(ies) to Achieve Objective:	Partner(s)/Organization(s)
1. Locate a farmers’ market in the neighborhood that offers fresh foods at least once a week.	Certified Farmers’ Markets of Sacramento County
2. Establish transportation options to provide direct access to existing grocery stores not in the neighborhood.	Regional Transit
3. Work with the selected housing developer and/or City to locate a community garden as a part of the development or in the neighborhood.	Housing developer, City Parks and Recreation, Sacramento Area Community Garden Coalition
4. Explore the creation of a retail outlet with one of the existing produce wholesalers in the neighborhood.	General Produce
5. Work with Cash and Carry to make improvements to the existing store to increase range of products offered and/or sizes of products offered more suitable to small households.	Cash and Carry
6. Advocate for location of a new grocery store as a high priority as new development occurs in the neighborhood.	Private developers, City Economic Development

River District – RailyardsNeighborhood Strategies

Area: **Transportation** **Parks/Open Space** **Businesses** **Homeless**

Objective:

Need for Objective:

Outcome of Objective:

Strategy(ies) to Achieve Objective:	Partner(s)/Organization(s)
1.	
2.	
3.	
4.	